

Limestone Learning Foundation Strategic Plan 2016-2021



SUSTAINABILITY

- Finances
- Projects
- Leadership & Operations

PARTNERSHIPS

- School
- Community
- Mentors

COMMUNICATION

- Promotion
- Events

MISSION STATEMENT

The LLF supports “Excellence in Education” for students in LDSB by funding innovative projects in literacy/numeracy, science/technology, innovative practice and the arts not otherwise provided by government funding.

VISION

To inspire enhanced learning opportunities by funding school and classroom projects through collaboration, community engagement and partnerships now and in the future.

SUSTAINABILITY

Finances	Responsibility	Progress Report
E-mail reminders to MLCA contacts regarding pledges as due dates are reached	Clerical Assistant	
2 visits in person or by phone per week to potential donors and monthly visits to existing, but up for renewal, MLCA pledgers	Managing Director and Board Members	
Organize campaign drive to reach \$2M so projects can be funded by interest alone	Managing Director and Board Members	
2 major events per year: Golf Tournament in June and either Classy Country or Evening Event in October/November		
E-newsletters sent quarterly recognizing donors, events and funded projects as well as requesting donations	Clerical Assistant	
Planned Giving partnerships		
Operational sustainability for staffing, office supplies and equipment		

Projects	Responsibility	Progress Report
E-mail reminders to teachers and principals of funded projects that summary reports are required	Clerical Assistant	
Visit schools with funded projects to view in-process to ensure continuing beyond the initial year	Managing Director and Board Members	
Display/promote funded projects at the Grant Presentations Celebrations, Golf Tournament, LDSB Board and Trustee Meetings	Managing Director	
Prioritize and hold information/promotion sessions in schools without any funded projects and those that have not been funded in some time	Managing Director	
Involve a diversity of outside community partnerships in hopes of funding (e.g. business, arts to be advocates for LLF through promotion of awareness and potential funding)		
Leadership & Operations	Responsibility	Progress Report
Look through lists of attendees of events and make another list of potential people to contact regarding joining as member of a committee (e.g. finance, events, allocations) for committee development	Managing Director and Board Members	
After members have participated on a committee for a year consider asking them about sitting on the Board of Directors for Board development		
Look into professional development for Clerical Assistant and Managing Director to utilize the Raiser's Edge (RE) database to its capacity (e.g. training by RE technologist) for Administration development		

PARTNERSHIPS

School Partnerships	Responsibility	Progress Report
Connect with Parent Councils	Managing Director and Board Members	
Connect with principals at meetings held at LDSB and via e-mails	Managing Director and Board Members	
Connect with Student Councils	Managing Director and Board Members	
Connect with schools to get a presence on their individual websites		
Community Partnerships	Responsibility	Progress Report
Connect with Queen's University to partner in the Afternoon & Evening Event (Canada 150)		
Connect with the Isabel Bader Centre for the Performing Arts to partner in the Afternoon & Evening Event	Managing Director	
Connect with the Tett Centre for Creativity and Learning	Managing Director	
Connect with St Lawrence College	Managing Director and Board Members	
Connect with Royal Military College/military	Managing Director and Board Members	
Being present and representing LLF at community events (e.g. AFP, Food Sharing Project, rotary gala)	Managing Director	
Mentorships	Responsibility	Progress Report
Connect with previous mentors of the Crystal Ball Gala to get names of colleagues to contact	Managing Director	
Following the progress of mentors/mentees and showcasing them in future events and newsletters by (e.g. Suzy Lamont's mentee)		

COMMUNICATION

Promotion	Responsibility	Progress Report
Website updated as information comes available (e.g. Grants Presentation Celebration, events, newsletters)	Communications Department and Managing Director	
Tweet current information	Communications Dept. and Chair of Board	
Send out major e-newsletter twice a year, plus 2 smaller updates	Managing Director & Clerical Assistant	
LLF video shown at different information/promotion sessions (e.g. Principals meetings, new Board members, potential donors)	Managing Director and Board Members	
Host a grant workshop at a different school each spring and fall	Managing Director and Chair of Board	
Planned Giving - connect with lawyers and funeral homes	Managing Director and Board Members	
Staff appeal for donations thru payroll deductions presented at LDSB Board Meetings and Principals meetings at a relevant time		
Events	Responsibility	Progress Report
Golf Tournament at Loyalist Golf & Country Club – Annually		
Classy Country Evening at DreamCatcher Farm – Bi-Annually		
Evening Event at Isabel Bader Centre – Bi-Annually		
Grants Presentation Celebration in the Spring and Fall		
new ideas for upcoming events:		